

BURLINGTON SCHOOL DISTRICT

POLICY D 22: Web Site Publishing Policy

Former Policy GCS

The Burlington Board of School Commissioners believes that the Internet or World Wide Web is an important communication resource for our faculty, students, parents, and the community. Therefore, this policy is developed to support and direct District efforts to use the Internet or World Wide Web as an educational communication medium.

The purpose of publishing on the Burlington School District Web Pages (BSD Web Site) is to provide communication about the District and its programs to parents and members of the Burlington community, to provide teachers with a space to collect and organize information and resources to support their curricula, and to provide a forum for students to practice communicating with actual audiences. The Burlington School District Web Pages are a public representation of the District, and all information published must be consistent with this policy. Employees are encouraged to develop Web Pages as part of the District educational programs, consistent with policy and procedures referenced below.

General:

The Burlington School District Web Site is a forum for educational use that is consistent with the goals of the District. No material that purports to represent the district or any of its programs may be published on any private or commercial site without advanced written permission of the superintendent or his/her designee. Any staff or faculty may apply for an account to author and post on the Site, consistent with the terms of this policy or the procedures developed to implement this policy. Students may only publish on the Site as outlined in policy and procedures below.

Quality and Content Standards:

All information published on the BSD Web Pages should relate to curriculum, instruction, school-authorized activities or information about the academic program of schools in the District. Use that is inconsistent with G 6R (Student Acceptable Use of the Internet) or D 10 (Employee Acceptable Use of Electronic Resources) is prohibited.

Ownership and Retention:

The BSD Web Site and its equipment is owned by the District. Network administrators and web masters may review any and all information on the Site. Users shall have no expectation of privacy or posting rights to any information on the Site. Content may be reviewed, changed, deleted, or altered at the discretion of the superintendent or his/her designee.

Student Safeguards:

In order to protect the rights and privacy of students, no personally identifying information about a student will be published on the BSD Web Site, except as permitted by parent/guardian or student if at least 18 years. No student e-mail or other contact information will be published. Photographs of students are acceptable only under the guidelines specified in policy F 27 (Videotaping/Filming/Photography of Students). Written permission must be provided by parent/guardian or student if at least 18 years before any student work is published.

Technical Standards:

To ensure efficient use of the Web Site, published pages shall adhere to the technical standards as described in the procedures.

Copyright and Permission:

The District's Reproduction of Copyright Materials (E 19) will apply to all web publishing on the Burlington School District Web Site. No unlawful information may be copied, posted or linked. Material posted with author permission must clearly indicate source

Staff or faculty violation of these Policies and Procedures may result in discipline, up to and including dismissal. Any such discipline shall be in accordance with due process and applicable employment contracts, collective bargaining agreements and/or District policies.

Procedures

Procedures will be developed and policy administered by the superintendent or his/her designee. The building principal is responsible for ensuring compliance with this policy.

Legal References:

14 U.S.C. 1401 et seq. - The Children's Internet/Online Protection Act of 1998, as amended;
17 U.S.C. §1- et seq. - The Copy Rights Acts of 1909 and 1976, as amended;
18 U.S.C. §2510 et seq. - Electronic Communications Privacy Act of 1986,as amended;
18 U.S.C. §2251 - Federal Child Pornography Law; 47 U.S.C. § 230 et seq.- The Communications Decency Act except for (47 U.S.C. 223(a)(1)(B)(ii) and 223(d) that were found unconstitutional by US Supreme Court)
13 V.S.A. §2801 et seq. - Obscenity, Minors; 15 V.S.A. §901 Parents Liability for Damages, as amended; 16 V.S.A. § 563(1); 565 Harassment and Hazing Prevention Policies

Cross References:

G 6R Student Access to the Internet; F 27 Videotaping/ Filming/Photography of Students; D 10 Employee Use of Electronic Resources; E 19 Reproduction of Copyright Materials; F 13 Student Conduct and Discipline; F 2R Prohibition of Student Harassment

First Reading:

September 10, 2002

Second Reading:

October 8, 2002

First Reading Revised:

August 12, 2008

Second Reading Revised:

September 9, 2008